

**Hello,
I'm
Rianka
Fouche.**

The best way to predict the future is to design it.



Portfolio: riankafouche.co.za

**RESIDENTIAL ADDRESS:**

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Brackenfell, Cape Town

**CONTACT NUMBER:**

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**EMAIL ADDRESS:**

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**ID NUMBER:**

981012 0160 083

**BIRTH DATE:**

12 · 10 · 1998

**NATIONALITY:**

South African

**LANGUAGES:**

English and Afrikaans

EDUCATION:**High School Attended:**

Stellenberg High School (2016)
- Design passed with Distinction

BA in Graphic Design:

Pearson Institute (2019)
- Top 3 Designer
- Awarded for best Illustrator

REFERENCES:**Jetline Tygervally:**

Riaan Beetge - Manager

Liana Keyser Design:

Liana Keyser - Founder

Naughty Monster Design:

Brad Newton - Founder

Our Digital Team:

Colin Wall - Founder

Grow Your Brand With Impact:

Angela Tsai - Founder

Personal Objective

As a Graphic Designer, I possess a keen sense of creativity, work efficiently at a rapid pace, and demonstrate adaptability. My proactive approach enables me to turn ideas into reality, showcasing a strong orientation towards achieving goals. Determination and ambition fuel my pursuit of perfection.

I have garnered a favorable reputation among both clients and colleagues, earning their respect and trust. I am confident in my ability to excel in any given role.

At my core, my personal values emphasize the importance of serving, pleasing, and assisting others to truly make a meaningful impact. This commitment propels me to consistently perform and strive for excellence.

Technical Skills

**Adobe Suite:**

Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, etc.

**Wordpress:**

Oxygen, Divi, Elementor
- Other website building platforms (Bldrly, Pipelytics, Kajabi, etc.)

**HubSpot:**

I possess valuable marketing experience, specialising in the utilisation of HubSpot for the design of websites and landing pages.

Areas of Expertise

Visual Design & Storytelling

Brand Identities

Print Design

Marketing & Advertising

Web & User Interface Design

Illustration

Video Creation & Editing



Employment History

**Nov 2017
– Jan 2018**

Jetline Print On Demand (Tygervally)



Graphic Design Freelancer

Key Responsibilities & Achievements:

- Generate prints of client artwork.
- Create business cards and brochures.
- Enhance and retouch images.
- Acquired proficiency in CorelDraw.

Reporting Structure

Manager
Riaan Beetge

**Jan 2020
– Oct 2020**

Naughty Monster Design



Junior Graphic Designer

Key Responsibilities & Achievements:

- Craft clothing designs.
- Develop an E-commerce website.
- Create compelling artwork that will attract attention in stores.

Reporting Structure

Founder
Brad Newton

**May 2020
– Sep 2021**

Our Digital Team



Main Graphic Designer

Key Responsibilities & Achievements:

- Develop and design websites using WordPress.
- Craft and design funnels with Bldrly.
- Establish brand identities for clients.
- Create stationary and social media designs.



Employment History

**Feb 2021
– Present**

Reporting Structure

Founder
Colin Wall

Liana Keyser Design



Permanent Graphic Design Freelancer

Key Responsibilities & Achievements:

- Wordpress websites.
- Video creation & editing.
- Logo designs.
- Character designs.

Reporting Structure

Founder
Liana Keyser

**Oct 2021
– Oct 2022**

Grow Your Brand With Impact



Main Graphic Designer

Key Responsibilities & Achievements:

- Brand Identity for clients.
- Social Media graphics.
- Funnel & Website design.

Reporting Structure

Founder
Angela Tsai



Employment History

**Nov 2022
– Present**

True Powered by Open Energy Market



Main Graphic Designer

Key Responsibilities & Achievements:

- Revamp and construct the Open Energy Market website.
- Craft a distinctive brand that shines in a oversaturated market.
- Generate diverse social media and website creatives to attract clients.
- Maintain consistency in brand elements across various sectors within the company.
- Acquired proficiency in HubSpot.

Reporting Structure

Chief Commercial Officer
Robert Gorby